



# 50strong Higher-ed Collaborator Guide

**Thank you for being a 50strong higher-ed collaborator and outreach partner!**

We partner with ~100 higher-education providers at no cost, thanks to the sponsorship of our corporate partners. We believe working with higher-ed is an impactful step to ensure military-connected students gain direct exposure to military talent recruiters in a wide variety of industries through our 50strong EmployerConnect events. We believe that building connections and direct industry exposure is key for student veterans and military affiliated students in their path to aligning their degree with career outcomes.

## **How we work with Higher-Ed Collaborators:**

- Provide tools for your students to connect directly with military talent recruiters through our events
- List your institution on our registration for registrants to indicate their affiliation (current students/alumni)
- Publicly share Top 20 list of schools of registered job seekers based on their school affiliation and that schools mil-affiliated enrolled population

**Our education partners share our events with their students in a wide variety of ways, but we believe it is up to the individual school to determine the best way to reach their students.**

*Click on examples of outreach from some our our partners*

### **Press Release**

A press release showcase our newfound collaboration is a great way to let your students know that 50strong is a available resource

### **Synching events calendar for 50strong events**

If your institution has a veterans calendar, add 50strong upcoming events

### **Link on VRC/Career Service page**

Easy access to career enablement tools for your students

### **Social Sharing.**

We love highlighting our partners & always honored when they share our events on their platforms!

## ***50strong tools for your students***

**Opportunity Marketplace** 

SkillBridge, Apprenticeships, and Student Veteran internships listings

**Employer Key Pathways** 

High level over view of employer pathways & program participation

**Upcoming Events** 

Have questions? [chantaldewall@50-strong.us](mailto:chantaldewall@50-strong.us)